

CEPro 2021 RATES AND SPECS (GROSS)

FOUR COLOR PRINT

Size	1x	3x	6x	12x	Dimensions	
2 Page Spread	\$21,637	\$20,961	\$20,504	\$19,828	16"w x 10.812"h (Trim)	15.25"w x 10"h (Live Area)
<i>Spreads should allow .375" for gutter on each side. Please keep live matter .375" from edge. Bleed requires .125" added to all sides for trim.</i>						
Full Page & Bleed	\$12,689	\$12,007	\$11,666	\$11,099	8"w x 10.812"h (Trim)	7.25"w x 10"h (Live Area)
<i>Please keep live matter .375" from edge. Bleed requires .125" added to all sides for trim.</i>						
Back Cover	\$13,706	\$13,030	\$12,689	\$12,007	8"w x 10.812"h (Trim)	7.25"w x 10"h (Live Area)
Cover Two	\$13,310	\$12,650	\$12,320	\$11,660	8"w x 10.812"h (Trim)	7.25"w x 10"h (Live Area)
Cover Three	\$12,925	\$12,375	\$11,880	\$11,330	8"w x 10.812"h (Trim)	7.25"w x 10"h (Live Area)
2/3 Page	\$9,515	\$9,290	\$8,949	\$8,608	4.5625"w x 9.5"h	
1/2 Page Horizontal	\$7,134	\$6,683	\$6,342	\$6,116	7"w x 4.625"h	
1/2 Page Island	\$7,134	\$6,683	\$6,342	\$6,116	4.5625"w x 7"h	
1/3 Page Vertical	\$4,868	\$4,758	\$4,642	\$4,417	2.1875"w x 9.5"h	
1/3 Page Square	\$4,868	\$4,758	\$4,642	\$4,417	4.5625"w x 4.625"h	
1/4 Page	\$4,301	\$4,076	\$3,850	\$3,625	3.375"w x 4.625"h	

MARKETPLACE

	1x	Dimensions
1/8 Page Vertical	\$963	2.1875"w x 3.625"h
1/6 Page Vertical	\$1,265	2.1875"w x 4.625"h
1/4 Page Vertical	\$1,705	3.375"w x 4.625"h
1/3 Page Square	\$2,200	4.5625"w x 4.625"h
1/2 Page Horizontal	\$2,888	7"w x 4.625"h

PRINT AD SPECS

- Preferred file format: PDF-x1a
- Preferred method of submission: All images must be hi-res 300 dpi, CMYK or grayscale and meet SWOP standards.
- Save in TIFF or EPS format without embedded ICC profiles.
- Embed all fonts. Use only Adobe fonts.
- Files should be 100% of print size.

For more information and uploading instructions please contact:
 Emerald Expositions, Attn: Manuela Rosengard
 100 Crossing Blvd., Ste. 310, Framingham, MA 01702
 774.505.8052 | manuela.rosengard@emeraldtx.com



100 Crossing Blvd., Ste. 310
 Framingham, MA 01702
 CEPro.com

CEPro is the leading print publication and online media business for custom installers in the residential market. These professionals design, install and service the connected-home including audio, video, security, home automation, lighting controls, motorized shades, energy management, home networks and related systems.

Creative Services Director/ Ad Production Manager

Manuela Rosengard
 774.505.8052
 manuela.rosengard@emeraldtx.com