

CE PRO MAGAZINE 2018 RATES (GROSS)

Four Color	1x	3x	6x	12x	Dimensions	
2 Page Spread	\$21,637	\$20,961	\$20,504	\$19,828	16" w x 10.812" h (Trim)	15.25" w x 10" h (Live Area)
<i>Spreads should allow .375" for gutter on each side. Please keep live matter .375" from edge. Bleed requires .125" added to all sides for trim.</i>						
Full Page & Bleed	\$12,689	\$12,007	\$11,666	\$11,099	8" w x 10.812" h (Trim)	7.25" w x 10" h (Live Area)
<i>Please keep live matter .375" from edge. Bleed requires .125" added to all sides for trim.</i>						
Back Cover	\$13,706	\$13,030	\$12,689	\$12,007	8" w x 10.812" h (Trim)	7.25" w x 10" h (Live Area)
Cover Two	\$13,310	\$12,650	\$12,320	\$11,660	8" w x 10.812" h (Trim)	7.25" w x 10" h (Live Area)
Cover Three	\$12,925	\$12,375	\$11,880	\$11,330	8" w x 10.812" h (Trim)	7.25" w x 10" h (Live Area)
2/3 Page	\$9,515	\$9,290	\$8,949	\$8,608	4.5625" w x 9.5" h	
1/2 Page Horizontal	\$7,134	\$6,683	\$6,342	\$6,116	7" w x 4.625" h	
1/2 Page Island	\$7,134	\$6,683	\$6,342	\$6,116	4.5625" w x 7" h	
1/3 Page Vertical	\$4,868	\$4,758	\$4,642	\$4,417	2.1875" w x 9.5" h	
1/3 Page Square	\$4,868	\$4,758	\$4,642	\$4,417	4.5625" w x 4.625" h	
1/4 Page	\$4,301	\$4,076	\$3,850	\$3,625	3.375" w x 4.625" h	

Marketplace	1x	Dimensions
1/8 Page Vertical	\$963	2.1875" w x 3.625" h
1/6 Page Vertical	\$1,265	2.1875" w x 4.625" h
1/4 Page Vertical	\$1,705	3.375" w x 4.625" h
1/3 Page Square	\$2,200	4.5625" w x 4.625" h
1/2 Page Horizontal	\$2,888	7" w x 4.625" h

Online Ad Unit	CPM	Dimensions
Top Leaderboard	\$85	728 x 90
Rectangle	\$85	300 x 250
Half Page	\$95	300 x 600
Jumbo Pre/Interstitial	Call for pricing	640 x 480
Bottom Takeover	Call for pricing	Call for specs

PRINT AD SPECS

- › Preferred file format: PDF-x1a
- › Preferred method of submission: All images must be hi-res 300 dpi, CMYK or grayscale and meet SWOP standards.
- › Save in TIFF or EPS format without embedded ICC profiles.
- › Embed all fonts. Use only Adobe fonts.
- › Files should be 100% of print size.

For more information and uploading instructions please contact:

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PRINT AD MATERIALS: UPLOAD A HIGH-RESOLUTION PDF TO [ADS.EHPUB.COM](https://ads.ehpub.com)

ONLINE AD SPECS

- › JPEG or GIF (standard ad units): JPEG file size maximum is 25k; GIF file size maximum is 40k. Creative in .jpg or .gif format with linking URL. Animated GIFs can be submitted but must only rotate 3 times.
- › Flash (standard ad units): File size maximum is 75k. Created in .swf format.
- › Jumbo Pre-Interstitial: File size maximum is 90k. Creative in .jpg format with linking URL.

SALES

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